



**Arch Street Communications (ASC) has delivered strategic communications and public engagement support to Federal and State agencies since 1992. We help clients communicate about issues that affect people’s lives—transportation, safety, air quality, energy, and the environment.**

## Past Performance: Federal

- Bureau of Safety and Environmental Enforcement
- Federal Aviation Administration
- Federal Highway Administration
- Federal Motor Carrier Safety Administration
- Federal Railroad Administration
- Federal Transit Administration
- United States Environmental Protection Agency

## Past Performance: State/Regional

- Capital District Transportation Committee
- Connecticut Department of Transportation
- Delaware Valley Regional Planning Commission
- Metropolitan Washington Council of Governments
- New Jersey Department of Transportation
- North Jersey Transportation Planning Authority
- New York City Department of Transportation
- New York Metropolitan Transportation Council
- New York Power Authority
- New York State Department of State
- New York State Department of Transportation
- New York State Energy Research and Development Authority
- New York State Thruway Authority
- Orange County Planning Department
- Orange County Transportation Council
- Port Authority of New York & New Jersey
- South Western Regional Planning Agency (CT)

## Corporate Responsibility

We reduce our impact on the environment through initiatives such as telework options and staggered work hours and give back to the communities in which we work with pro-bono programs and volunteer days. ASC encourages our suppliers to engage in sustainable practices and join our commitment to environmental stewardship.

## Services

- Communications and outreach strategies
- Public Involvement Plans, NEPA/SEQR/Article VII
- Market research, focus groups, surveys
- Branding, brochures, newsletters, videos
- Websites, web marketing, streaming video
- Print, broadcast, social media campaigns
- Events, press conferences, workshops, facilitation
- Media relations, media training, press kits

## Certifications

- Women’s Business Enterprise (WBE)
- Disadvantaged Business Enterprise (DBE)
- Small Business Enterprise (SBE)
- Women-Owned Small Business (WOSB)
- Economically Disadvantaged Women-Owned Small Business (EDWOSB)

## GSA Schedule

- GSA Multiple Award Schedule (MAS) 00CORP
- Professional Services Schedule (PSS) Contract
- Contract Number: GS-00F-154DA

## NAICS Codes

- 541820 Public Relations Agencies
- 541613 Marketing Consulting Services
- 541810 Advertising Agencies
- 541430 Graphic Design Services
- 541840 Media Representatives
- 541850 Display Advertising
- 541890 Other Services Related to Advertising
- 541910 Market Research & Public Opinion Polling
- 561920 Convention & Trade Show Organizers

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